

BACHELOR'S DEGREES

WHY STUDY AT ESIC?





+66,000

alumni specialized in business
and marketing

11 campuses in Spain
and strategic alliances in 4
continents

Agreements with
+140 universities
from **+40** countries

**Agreements with +2,000
companies**

Areas of activity:

- University
- Business School
- Advanced Vocational
Training Programs
- Online Training
- Corporate Education

Top positions
in business Rankings



BUSINESS
MARKETING
SPECIALIZED



ENTREPRENEURS



EMPLOYMENT



LEARNING
BY DOING



INTERNATIONAL



DIGITAL

WHY STUDY AT ESIC?

The best specialized training
with several curricular itineraries...



ESIC is an affiliated center of:



Valencia



Barcelona

BACHELOR'S DEGREES 4 years

- BUSINESS ADMINISTRATION & MANAGEMENT  
- MARKETING  
- DIGITAL BUSINESS 
- DATA SCIENCE 
- COMMUNICATION/ADVERTISING & PUBLIC RELATIONS 
- INTERNATIONAL BUSINESS  



SPECIALIZED DIPLOMA

Add to your Bachelor's Degree a **Specialized Diploma**:

- + Professional Skills
- + Digital Tools and Multimedia

DEGREES 4 years

- DIGITAL BUSINESS 
- GLOBAL MARKETING MANAGEMENT  



In order to obtain this degree, you will have to choose between one of the two proposed itineraries at universities in **Europe, Asia, America** and **Africa**.

- **STUDY TOURS**
- **MOBILITY PROGRAM**
(Global Terra, Horizon and Degree+)

ADD TO YOUR BACHELOR'S DEGREE A **DEGREE** 5 years

- + Marketing Management  
- + Sustainability Management  
- + Digital Business  

- + Data Science 
- + Entrepreneurship and Innovation  



Consult degrees, itinerary and languages available by campus.

International destinations with limited vacancies subject to possible modifications.
All international options have additional costs

WHY STUDY AT ESIC?

01

+55 YEARS OF
EXPERIENCE

02

SPECIALISTS IN
BUSINESS, MARKETING,
COMMUNICATION AND
DIGITAL ECONOMY

03

STRONG
TIES WITH
COMPANIES

04

REAL AND
PRACTICAL
METHODOLOGY

05

SCHOLARSHIP
PROGRAMS
AND STUDY
GRANTS

06

DEGREES 100%
IN ENGLISH,
BILINGUAL

07

PERSONALIZED
GUIDANCE

08

PROFESSIONAL
FACULTY OF PROVEN
ACADEMIC QUALITY

09

All kinds of
activities that
enrich your
university
experience

10

Entrepreneurship
center dedicated
to students
and alumni

11

ESIC Alumni, the largest
network of professionals
in Business, Marketing
and Digital Economy in
Spain

12

Internship in a company,
Lifelong access to
employment offers,
International employment
impulse

INTERNATIONAL DEVELOPMENT

As a student you have the possibility of complementing and validating your **training abroad** during a semester or a complete academic year via

5 OPTIONS

Erasmus+ • Munde • Horizon • Degree+ • Terra

BACHELOR'S DEGREES

Erasmus+

Mobility for study and work placements throughout the **European Education Area**, subsidized by the European Union.

Horizon

Mobility with tuition fees in the destination University/specific economic conditions with **no geographical limits**.

Munde

Mobility **outside** the **European Education Area**.

Degree+

Mobility to add a diploma to your degree by attending **the 4th year abroad**.

Terra

Specific mobility provisions for academic recognition with institutions from all **around the world**.

DEGREES

Widening your horizons improves your **employment prospects**

+140 Agreements

with national and international universities

40+ countries in 4 continents

with agreements

Study Tours

Residential

500+ students per year

on international programs

ESIC LANGUAGES

We help you get the official certificate you need to prove your knowledge of English or other languages. If you don't have one, we will support you to reach the level to face any international challenge.

We are an official examination center for the most renowned language examinations such as:

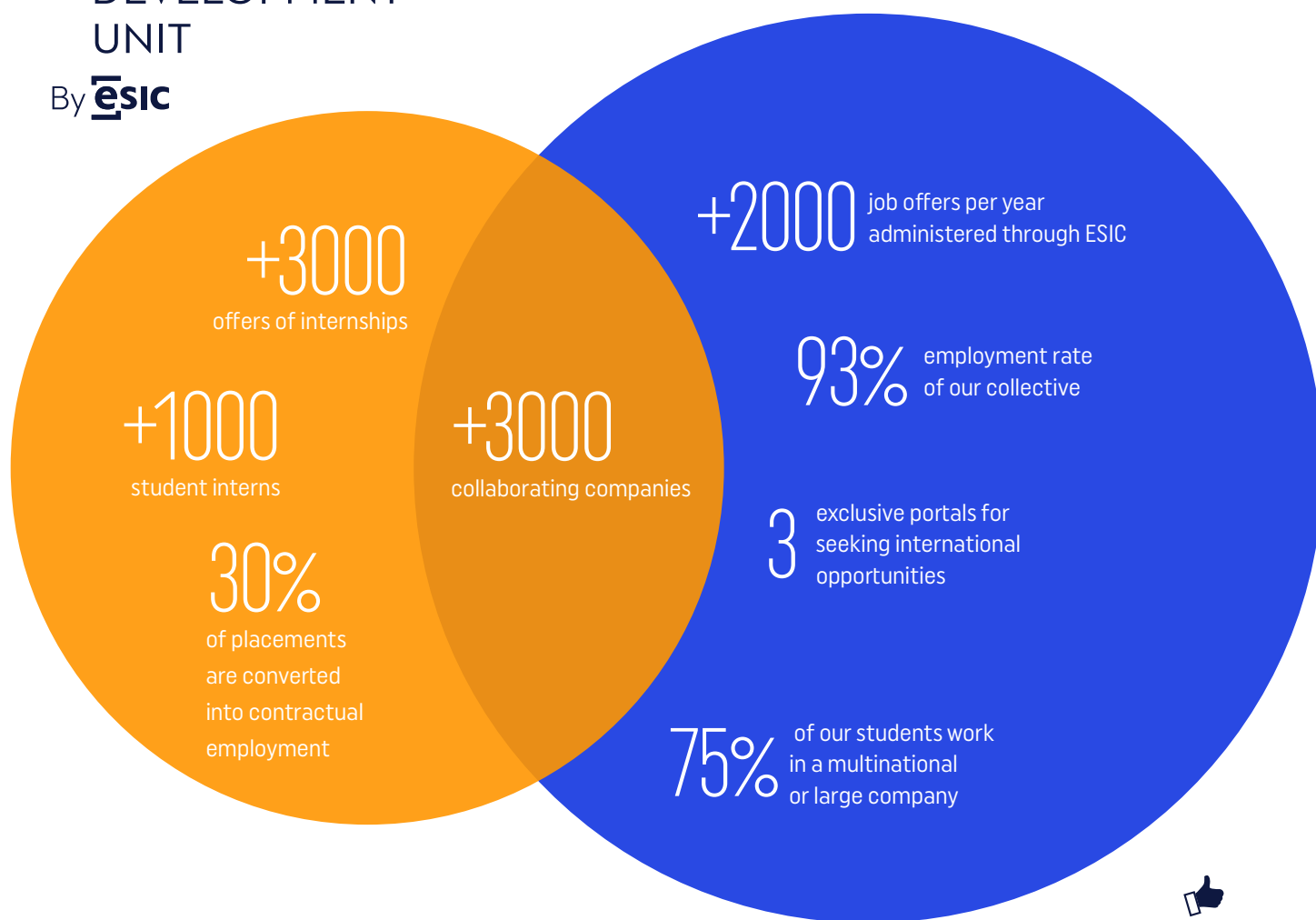


WE PREPARE YOU TO WORK IN THE BEST COMPANIES IN THE WORLD



COMPANY INTERNSHIPS

We promote the presence of students in companies, facilitating the application of theoretical and practical knowledge through work placements. From the third year onwards, teaching is only in the afternoon with work placements in the morning.



PROFESSIONAL CAREERS

Once your studies are complete, through *Carreras Profesionales*' guidance, we train and advise you on questions of employability, supporting you in the search for openings via access to an exclusive employability portal and the organization of job fairs and recruitment events.

ENTREPRENEURS

ESIC generates, encourages and integrates actions for fostering entrepreneurship, by providing training and support. It organizes activities and programs in the field of starting a business to support the business initiatives of our students and contribute to their consolidation.



networking among entrepreneurs



incubator of ideas



investor forums



prizes and competitions for entrepreneurs



entrepreneurial workshops



talks and encounters with entrepreneurs

SCHOLARSHIP PLAN AND STUDY GRANTS

**You put in the hard work,
desire and dedication**

we try to make sure that the financial matters do not represent an obstacle.



15% - 30%
Academic excellence



10%
Alumni



10% - 30%
Diversity scholarship



20%
ESIC study scholarships



12% - 15%
Large family discount



20% - 25%
International students



30%
Siblings that are ESIC



15% - 20%
National mobility

You have all the information and requirements about our scholarships at:

www.esic.edu/grados/becas-ayudas

ESIC has a limited fund for scholarships and study grants, therefore reserves the right to award the number of them.

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VALENCIA

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www.esic.edu/grados